Sera Jey Monastic University organizes Chugu Choepa, a special ceremony which commemorates Jetsun Choekyi Gyaltsen observed on the 19th day of 11th month of Tibetan lunar calendar. This is one of the most important annual religious services at Sera Jey Monastic University. Jetsun Choekyi Gyaltsen is the author of SJMU's academic text books. This year, Chugu Choepa falls on January 1st 2013. During this time, Lama Choepa Tsok offering was performed by Sangha members of SJMU. Tens and thousands of butter lamps were offered at the event.